

# Data Protection in International Passenger Traffic

Bern, 21 June 2017

Limited to CIT members

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# Invitation

The International Rail Transport Committee (CIT) has great pleasure in inviting the staff of privacy offices, legal and technical departments of CIT members, dealing with or interested in data protection issues, to the CIT Workshop on Data Protection in International Passenger Traffic, to be held in Bern on Wednesday, 21 June 2017.

#### **New Challenges Relating to Data Protection**

Protection of personal data is of great importance in the day-to-day business of railway undertakings in the domestic activities and is increasingly becoming an issue in the international traffic – both in sales and ticketing processes and after-sales activities.

Data protection falls within the scope of fundamental rights and freedoms, namely, the right to privacy of individuals with respect to the processing (collecting, saving or transferring) of personal data. The EU Regulation 1371/2007 on rail passengers' rights and obligations refers in Article 10(5) to the obligation of railway undertakings and ticket vendors not to disclose personal information on individual bookings to other railway undertakings and/or ticket vendors, subject to the EU Directive 95/46/EC on data protection.

Currently, the level of data protection differs across the European Union, with the Directive 95/46/EC on data protection setting some general principles and being a minimum standard. So far, privacy policies implemented by CIT members have been largely shaped by respective national laws implementing this Directive. The new EU General Data Protection Regulation 2016/679 (GDPR) entered into force on 24 May 2016 and will be applicable from 25 May 2018, replacing the Directive 95/46/EC. The GDPR contains more coherent, clear and stringent rules that set a high standard of data protection. It will be directly applicable across the whole European Union.

In the course of 2014-2015 the CIT General Secretariat analysed selected data protection policies of the CIT members and came to a conclusion that a lot of the data protection requirements according to the EU law have been already tackled. Nevertheless, CIT members recognise the need to review their privacy policies in light of the GDPR. To this end, the CIT General Secretariat is preparing the CIT Guidelines on Data Protection to provide guidance to CIT members with respect to data protection requirements according to the GDPR.

#### Overview and goals of the workshop

During the morning sessions, participants will be given an overview of the implications of the new EU GDPR for railway undertakings in the EU and a third-country perspective on the requirements of the GDPR, taking the example of Switzerland. Participants will also learn about some best practices of GDPR implementation by selected CIT members. Furthermore, the CIT General Secretariat will present the new CIT Guidelines on Data Protection and new provisions on data protection in CIT documents for passenger traffic.

The afternoon session will focus on selected topical issues related to data protection. It will allow participants to learn about potential implications of the most recent business and policy developments in the rail sector from the perspective of data protection compliance.

The workshop will conclude with a practical session addressing three cases in light of the requirements of the GDPR and will allow participants to discuss their current data protection practices based on these cases.

The workshop will offer good opportunities for networking and participants will be able to discuss unclarified issues or disputed cases also on bilateral basis. Where necessary, the CIT General Secretariat may facilitate contacts between the participants.

#### **Target Audience**

Employees of the CIT members, working or interested in the field of data protection (e.g. data protection officers or experts, lawyers).

# Programme

08 30	Registration								
09.00	Introductory remarks	Carmen Filipescu,							
	Session 1	Chair of the CIV Committee							
The EU data protection regime – what is new for CIT members									
09.10	The new General Data Protection Regulation: overview of practical implications for EU railway carriers	Cesare Brand, CIT							
09.30	GDPR from the perspective of non-EU countries: the example of Switzerland	Monique Sturny, Walder Wy Ltd., Attorneys at Law							
09.50	New CIT Guidelines on Data Protection and data protection clauses in CIT products for passenger traffic	Tetyana Payosova, CIT							
10.10	Q & A session, Discussion								
10.20	Coffee break								
	Session 2 Implementation of the new EU GDPR: insights from selected CIT members								
10.40	DB's approach to GDPR implementation: complying with transparency and information obligations	Christine Möhrke-Sobolewski, DB							
11.00	Implementation of data protection by default and by design: EIL's experience	Kate Bryan and Mathieu Maupeu, Eurostar							
11.20	Data protection and organisational measures within railway companies: ÖBB's experience	Veriana Ostermann, ÖBB							
11.40	Q & A session, Discussion								
11.50	Lunch & Networking								
	Session 3 Topical issues of data protection in international rail passenger traffic								
13.00	Data protection regarding smartcard ticketing in a multiplayer environment: experience with NS Chipkaart								
13.20	PNR in the rail sector and data protection	Dominique Honoré, SNCB							
13.40	LG's experience in cross-border transfer of passenger's personal data to non-EU countries	Inga Liekiene, LG							
14.00	Q & A session, Discussion								
14.10	Coffee break								
	Session 4 Discussion of practical cases								
14.30	Scope of passenger's consent in rail passenger traffic (e.g. handling of claims and quality management etc.)	Isabelle Oberson, CIT							
14.50	Customer targeting techniques and data protection	Jan Svensson, CIT							
15.10	Fraud prevention in ticketing and data protection	Tetyana Payosova, CIT							
15.30	Q & A session, Discussion	Cormon Filippoou							
15.50	Closing remarks Carmen Filipescu Chair of the CIV								
16.00	End of the Workshop								

**Cesare Brand** Secretary General CIT

Kate Bryan Senior Legal Counsel Eurostar International Ltd

**Carmen Filipescu** Chair of the CIV Committee International Affairs Director S.C. REGIOTRANS

Dominique Honoré Data protection officer Cyber- & Information Security Office SNCB

#### Inga Liekienė

Head of International Relations Division Legal and Personnel Department Passenger Transportation Directorate JSC "Lithuanian Railways"

Mathieu Maupeu Customer Data and Governance Manager Eurostar International Ltd

Christine Möhrke-Sobolewski Legal Adviser Group Data Protection Data Protection of Customers and Employees DB AG

Isabelle Oberson Senior Legal Adviser CIT

#### Veriana Ostermann

Legal and Executive Committee Secretariat Data Protection Officer of the Sub-Group ÖBB-Personenverkehr AG

**Tetyana Payosova** Legal Adviser CIT

Harold Resida Privacy Officer NS Legal/ Privacy Office

**Monique Sturny,** Dr. iur., LL.M. Attorney at Law Walder Wyss Ltd., Attorneys at Law, Zurich

Jan Svensson Passenger Traffic Expert CIT

#### **General Information**

#### Languages

The workshop will be held in English. We will try to accommodate questions in French and German.

Location of the event Conference Center Egghölzli Room A Weltpoststrasse 20 CH-3015 Bern

#### Registration

must be made until **5 June 2017** E-mail: info(at)cit-rail.org Fax: +41 31 350 01 99

The conference is limited to representatives of CIT members only. Participation is free-of-charge.

#### Getting to the event and accommodation

The conference centre can be reached from Bern Central station by using **tram no 8** (destination Saali), alighting at Egghölzli, or **tram no 6** (destination Worb Dorf) alighting at Weltpostverein and walking 5 minutes to the Conference Center Egghölzli. You will find the location map <u>here.</u>

Bern Tourist Office will be pleased to suggest hotels for overnight accommodation (www.bern.com/en).

The General Secretariat of the CIT will be pleased to provide you with further information: Tel. +41 31 350 01 90 info(at)cit-rail.org

CIT	Wor	kshop	"Data	Protection in	International	Passenger	Traffic'
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Bern, Wednesday 21 June 2017

# **Registration form**

Organisation

# Last and first name

Job title

Address

Phone

E-Mail (You will get your documents a few days before the conference by e-mail)

Submit this form

Registration must be made until 5 June 2017